

Finding Aid for the *Daily Utah Chronicle*; prepared by Daniel Belding

Issue Date: October 12, 1960

Volume: 70

Number: 14

Page: 1

Articles:

“Regents Say ‘Yes’ On \$4 Million Projects”: The university’s Board of Regents approved the construction of research, dormitory and dining buildings totalling \$4 million. The approval gave the green light to submit an application to the National Institute of Health for the U to receive a grant over \$1 million for new research buildings. Another application was sent to the Federal Housing and Home Finance Agency asking \$3 million in bonds to be approved for a new dormitory and dining hall. The board also announced definite plans to erect two new physics buildings.

“John Bennion Tells About Campus State”: John Bennion, former president of the student body, was slated to deliver his State of the Campus address regarding the conditions and plans of the University. Topics included school spirit, faculty-student relations and the football team’s possible move to a new conference. The speech was broadcasted on the U’s radio station, KUER.

“Reuther Says Seek Truth In Struggle For Survival,” by Margie Burgon: Labor leader Walter Reuther delivered a speech on campus discussing labor in the 1960s. Reuther spoke on his belief that finding truth is the key to the survival of democracy and the human race. Men in the audience were told to study social sciences more closely in order to converse effectively with fellow mankind.

“Freshman Elections Get Underway Today”: Wednesday, October 12 marked the first day of the 1960 freshman class elections- polls closed the next day. At the conclusion of Thursday’s polling votes were to be counted by hand in the ASUU office. Students were also informed of the policies regarding campaign signs and introduced to the long list of candidates.

“Travel Club Presents Cohen”: The film “Inside Red China” was to be presented that evening on campus. The schedule of the Travel Club’s upcoming film showings is also noted.

“Finalists named”

“United States Warns U.N. On Red China,” by United Press International: World news coverage including disputes with the U.N. involving the US and China as well as a separate dispute involving the Congolese military. Travel plans of Russian leader Nikita Khrushchev were also discussed.

List of Advertisements:

None

List of Cartoons and Art:

- A photo of John Bennion, president of the student body
- Walter Reuther is shown preparing to answer a student's question
- A still of a scene from "Inside Red China" featuring a dancer is shown

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Articles:

"Ban Removal Meets Protest From Citizens," by **University Press Service:** Wayne State University in Detroit declared that their decade long ban on communist speakers visiting campus had been lifted. The decision was met with varying opinions from praise to extreme anger. Immediate calls to reinstate the ban occurred.

"Creative Use Of Leisure Urged By Labor Leader": In a luncheon with student leaders Walter Reuther voiced his concerns on the state of consumerism in America. Reuther also took part in a Q&A with attendees.

"On Stage...": John Bennion's State of the Campus was slated for the same evening. At this time student government was under scrutiny by many students. The main goal of Bennion's speech was to inform the disgruntled students on why and how student government runs and why they are so important to the university.

"The Daily Utah Chronicle": Newspaper information is listed as well as names of contributors.

List of Advertisements:

- Job posting for students to sell Culligan Soft Water
- The Lunt Motel is advertised promising shared expenses for students, bachelors and couples
- Reliable Furniture of Sugarhouse advertises their record section. "We match quality and price" is the ad slogan
- **Classifieds:**
- Cars, mopeds, diamonds, skis, musical instruments, drawing materials and bicycle posted for sale
- Homes and apartments available for rent
- Babysitters, car pools and piano players wanted

List of Cartoons and Art:

- **"Little Man on Campus" cartoon:** Four dim-witted students are shown trying to extinguish a fire using beer in their dorm room.
- Carol Burdette is pictured with the caption "Unaffiliated Senator"

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Articles:

“Second Speech To Be On Glen Canyon”

“John Bennion Tells About Campus State”: Article is continued from page one

“Young People’s Theater To Present ‘Peter Pan’”: The theater group’s opening play of the year as well as their family night is officially announced. The cast of the production is also listed.

“Calling ‘U’”

“Interviews For Angel Flight Begin Today”

“GOP Hosts Bennett”

List of Advertisements:

- Fin Finlayson for student body Vice President
- “Mister... you’re going to wear that shave all day! Old Spice Pro Electric before-shave lotion is advertised
- “Put Steve In The Senate”- Students post for Steve Holbrook to win the freshman senator position

List of Cartoons and Art:

- Steve Bennion is pictured for his student body president campaign
- Roger Pool is pictured for his student body president campaign
- Aggie Georgeson is shown for her freshman class VP campaign
- Stephen Jones is shown for his student body senator campaign
- Bob Pace is pictured for his freshman class president campaign
- Carolyn Clyde is shown for her freshman class senator campaign
- Carol Silver is pictured for her freshman class VP campaign

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Articles:

“Ole Miss Rates First In Grid Mentor Poll”: Ole Miss football reached number one in the nation after a win over Vanderbilt the previous Saturday. Meanwhile Syracuse, the previous season’s number one team, fell to fourth in the rankings. The complete list of the top 20 college programs is also shown.

“U. Riding Club Slates Second Meeting Today”: The U equestrian club met to discuss the logistics of their organization- all interested students were invited. Both social and activity calendars were voted on and drafted and pasture facilities were discussed. The date for an upcoming trail ride was also to be determined in the meeting and announced immediately following.

“Golf Competition Set For Friday, Saturday”: A golf tournament set for the upcoming weekend was announced. All students were invited to sign up regardless of if they played on the U’s team. Students were asked to contact golf pro Vinnie McGuire at the U golf shop to sign up- McGuire could also be contacted by students interested in playing for the U’s varsity golf team.

List of Advertisements:

- “Go To Town Vote Brown” for freshman senator
- “U and the ‘U’ Need Ross Woolley For Senator”
- “Read the *Chronicle* classified ads- It Pays!”
- Don-Carlos-Bar-Be-Q is advertised as “Real eat’n pleasure” menu options and prices are also shown
- Walker Bank and Trust Company advertises their special student checking accounts and their specialty U of U checks

List of Cartoons and Art:

- Karen Larson is pictured for her student body secretary campaign
- Karen McKean is pictured for her student body VP campaign
- Jim Moss is pictured for his student body senator campaign
- Pat Watkins is pictured for her student body VP campaign

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Articles:

“Glen Canyon To Be Topic For Lecture”: Dr. Jesse D. Jennings, an anthropology professor, presented a lecture on the construction of the Glen Canyon dam. Part of Dr. Jennings presentation was a film which he narrated covering the development of the Glen Canyon area as well as the archaeological effects.

“Married Utes Plan New Sites”: The U’s newest housing complex, made exclusively for married couples was to be completed months ahead of schedule in December of the same year.

Located on the corner of Sunnyside and 21st East the preliminary opening boasted 91 units. At the completion of the complex in the Spring of 1961 it was able to house 211 students. Residents of the Stadium Village housing complex were given priority to move into the first units.

“Campus And Public Will Hear Noted Economist”: Dr. W. Allen Wallis, Dean of the Graduate School of Business at the University of Chicago visited the U to present a lecture. The main focus of Dr. Wallis’ speech was price stabilization for economic growth and the event was open to all students. Wallis was a celebrated economist, even serving as a special assistant to President Eisenhower. An open Q&A was to be held at the night’s conclusion.

“Deadline Extended”

“Social Group Might Become Reactivated”: The National Blue Key Society’s Executive Council announced that the U’s chapter was possibly returning to campus. Bob Bradford, the ASUU VP opened meeting times for students to relay their thoughts to him regarding the organization’s reactivation.

“Girls Compete To Crown Favorite Guy”

“Student Senate Addressed BY ASUU President”: The previous evening ASUU President John Bennion gave his state of campus speech. Bennion spoke upon his frustrations over students wasting their talents and not making the most of their time at the U. Other topics of the evening were appropriate displays of school spirit and student-faculty relations. Bennion proposed either scheduled open forums or an associated student-faculty board to improve relations.

“Shearing To Appear”

“Frosh Vote Today”: ASUU second VP Steve Brockbank was concerned with the small amount of ballots returned by the freshmen for their own class elections. Voting was to conclude that same day at 4pm.

“United Nations Fireworks; Khrushchev Fulminates”: Tempers boiled over at the UN amidst several global disputes. Russia called for a debate on colonial freedom which was interrupted by outbursts from Khrushchev and Romanians. The session was forced to be ended abruptly due to the disorder. The US, meanwhile, continued to struggle with how to deal with Communism in China. Chinese troops were placed on the islands of Quemoy and Matsu just off the mainland which worried politicians.

List of Advertisements: None

List of Cartoons and Art:

- Dr. W. Allen Wallis is pictured inside the article covering his visit
- The new dormitories are shown under their construction phase

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Articles:

“Epilogue...”: The previous evening ASUU President John Bennion delivered his state of campus speech. This piece gave an impartial recap of the major points of Bennion’s speech. The audience considered the speech a success and well articulated for the most part, yet some students still were wary of the student government as a whole. The topics of the speech which were reviewed were: school spirit, student-faculty relations, student-administration relations, a student government plan and education.

“NSA Draws Fire From Big Eight,” by University Press Service: The National Student Association (NSA) faced a great deal of scrutiny from its member universities. The Big Eight Student Government Association (BEGSA) met weeks earlier in Boulder, Colorado, where representatives who attended the NSA national meeting earlier in the year voiced their concerns with the organization. Among the major concerns were “biased resource personnel” as well as blatant favoritism of universities in the northeast.

“Scientist Finds Machine Beats Humans In Love,” by United Press International

“U. Broadcasters”

“The Daily Utah Chronicle”: Newspaper information is listed as well as names of contributors

List of Advertisements:

- The Ashtonian bar posted an advertisement calling themselves the “Home of the big schooner”
- The Lunt Motel is advertised promising shared expenses for students, bachelors and couples
- The Mel Hall Quintet advertised themselves in a mock wanted posting saying “Wanted... People who like to dance to the West’s finest jazz combo.”
- Posting seeking students to sell Culligan Soft Water
- **Classifieds:**
- Cars, mopeds, diamonds, skis, musical instruments, drawing materials and bicycles posted for sale
- Homes and apartments available for rent
- Babysitters, car pools and piano players wanted
- Lost belongings on campus

List of Cartoons and Art:

- **Cartoon: Little Man on Campus:** A student is shown choosing to skip his study session to watch a movie with his friend instead

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Articles:

“Calling ‘U’”

“Army Sponsors Get Members”

List of Advertisements:

- “Guess Who’s Running For ‘U’”- Anne McDonnell for freshman senator
- “It Will Pay To Vote For Judy May For Veep”
- Jim Moss for senator
- Stephen Jones for senator
- Longform wanted ad from IBM. The ad describes their new STRETCH supercomputer and encourages students to have their placement office make an appointment with the IBM recruitment team during their upcoming visit to the U. The tagline “How to squeeze a million calculations into one second” is used

List of Cartoons and Art:

- Judy May is photographed in her VP ad
- Jim Moss is photographed in his campaign ad
- Stephen Jones is photographed in his campaign ad
- A group photo of the newest Army sponsors is included alongside the article

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Articles:

“Ticket Sales Booming Says Athletic Official,” by Alan Behunin, *Chronicle* Sports Writer: Season ticket sales for the 1960 football season rocketed past previous seasons. A list of figures was presented breaking down the varying ticket packages and their respective prices. Ted Jacobsen, Athletic Department business manager, used these figures to show the profitability of the Utah football program and the fact that they can be self supporting. Jacobsen maintained that if the weather stayed clear for the remainder of the season it could be one of the most profitable on record.

“Call Issued For Prospective Frosh Cagers”

“Papooses Face First Foe Friday At Home”: The U’s freshman played their first football game later that week against Utah State. It was only one of the four games the freshman played that

season. Each freshman game was free for students with their University activity card. The game was also broadcast over the U's radio station KUER.

“Monday Hours Listed For Gymnasium Use”

“Yanks Shatter 3 Records; Series Enters Last Game”: The previous evening the New York Yankees defeated the Pittsburgh Pirates 12-0, tying the series at 3-3. Game six of the series saw the Yankees set three new league records for a World Series matchup: Bobby Richardson broke the previous RBI record after his 12th, New York hit their 46th run of the series as well as their 78th hit. That night's matchup not only determined the 1960 World Series champions, it also marked Yankee Casey Stengel's last professional game as he announced he planned to retire.

List of Advertisements:

- Circle A Drive-In advertises their new Highland Drive location as “Salt Lake's Newest and Finest.” Their menu is also shown in the ad
- Eaton's new Corrasable Bond typewriter paper is advertised boasting its smudge free surface made for erasing mistakes
- Collins Country Squire shows their new suit selection which they described as “Qualified to pass every examination”
- Craig Carman for VP
- Steve Holbrook for freshman senator- “It's your decision now put Steve in the Senate”
- Sharon Cluff for freshman secretary

List of Cartoons and Art:

- Freshman football coach Pres Summerhays is pictured next to the Papooses article
- Craig Carman is pictured for his campaign ad
- Steve Holbrook is pictured for his campaign ad
- Sharon Cluff is pictured for her campaign ad

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Articles:

“Bennion, Pace Emerge At Top In Frosh Prexy Race”: After the primary freshman elections closed the previous evening the field had been narrowed to 16 candidates. Bob Pace and Steve Bennion claimed the two primary victories for class president in a close race. Bennion won the polls with 274 votes to 260. The rest of the results for secretary, VP and unaffiliated senator were also listed.

“Economic Growth To Be Discussed Today,” by Karen Hillstead, *Chronicle* Staff Writer: Dr. W. Allen Wallis, celebrated economist and special assistant to President Eisenhower, visited campus that evening. The title of Dr. Wallis' presentation was “Economic Growth: What is it and how can we attain it?” This was an especially important visit as economic growth was a

main debate topic for the presidential elections. Professor Jewell J. Rasmussen, head of the U's Economics department, studied under Dr. Wallis at Stanford and referred to him as a brilliant man.

“Mills Brothers To Perform At Homecoming”: Tom Pike, the homecoming dance chairman, was able to book the popular act of the time, the Mills Brothers to perform for the upcoming dance. Prior to the day of the dance the Homecoming Queen competition was held. Women were sponsored by a fraternity or sorority and judged on “queenly material,” the full list of candidates was listed in the article. The day of the dance was October 22.

“Concert Scheduled For Sunday in Music Hall”: A chamber music concert sponsored by the College of Fine Arts department of Music was set to be held the upcoming Sunday. The event featured music from both current students and U alumni. Louis W. Booth directed the event. Also listed was the lineup of performers.

“Nurses Attend Meet”

“Find That Key!”

“Top-Flite Utes Interested In Abroad Called”

“Coign Of Coze Sponsors Jazz Confab”: George Shearing, and esteemed jazz musician played a concert later that same day in the Terrace. Prior to his concert Shearing held a Q&A for students in the Union Alumni Lounge. Shearing was a very popular guest musician not only for his song playing abilities but due to the fact that he was legally blind since birth.

List of Advertisements: None

List of Cartoons and Art:

- Dr. W. Allen Wallis is pictured above the article covering his lecture
- Bob Pace, freshman class president candidate is shown
- Steve Bennion, freshman class president candidate is shown
- A photograph shows Martin Zwick, a performer in Sunday's concert, reading music along with William Wallace and Gaylen Hatten

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Articles:

“Other Side...”: Dr. W. Allen Wallis was to speak that same evening on campus to discuss economic growth in the US. Business and economic students at the U were heavily encouraged to attend the lecture as the US economy was described as being in “very bad shape.” Much of the

night's goal was to inform students who would soon enter the real world of the true nature of our economy as well as information on taxes, inflation, etc.

“Sororities Ban Discrimination,” by Intercollegiate Press: Ohio State University's Panhellenic Council officially outlawed discrimination within their member organizations. Any sorority with discriminatory clauses in their constitution must meet with university officials to eliminate them.

The University of Wisconsin outlined a plan to change their scholastic calendar to trimesters- a list of pros and cons was also presented.

Hollins College received a \$68,000 grant from the Carnegie Corporation for the school's developments in foreign language instruction. Automation was used to teach students foreign languages, one of the first programs of its kind.

“Cole Campus Sits Shivering,” by Jackie Back, *Chronicle* Feature Editor: Earlier in the week two of the four boilers connected on campus went out leaving many facilities without heat. Clayton Kimball, director of University physical plant and operation, swiftly handled the problem and said all boilers would have full function by the next week's classes.

“Salvage Movie With Talks Sparks Interest,” by Richard Rosenbaum, *Chronicle* Staff Writer: “Glen Canyon: Salvage Archaeology,” was the film presentation which accompanied Dr. Jesse D. Jennings' lecture the previous evening. The film was narrated by Dr. Jennings and gave viewers insight into the interesting archaeological patterns of the Glen Canyon area. Hundreds of previously untouched sites were visited including gold mines. The film was considered highly informative and entertaining even to those who had no experience in geology or archaeology.

“The Daily Utah Chronicle”: Newspaper information is listed as well as names of contributors

List of Advertisements:

- The Lunt Motel is advertised promising shared expenses for students, bachelors and couples
- Reliable Furniture of Sugarhouse advertises their record section. “We match quality and price” is the ad slogan
- “Teton Tea Party” on Storm Mountain
- Job posting for students to sell Culligan Soft Water
- **Classifieds:**
- Cars, mopeds, diamonds, skis, drawing materials and bicycles posted for sale
- Homes and apartments available for rent
- Car pools wanted
- Lost belongings on campus

List of Cartoons and Art:

- “Little Man on Campus cartoon: Two slackers are scolded by an older woman who says “No wonder the Russians are ahead of us- both of you should be in the library studying!”

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Articles:

“Fashion Tips Provided For Doubtful Coeds”: Appropriate football game attire is discussed in this article. Women faced many different options of 60s fashion and writers helped break down what is best. Options were broken down based on the post-game activities of those seeking fashion advice. The only way readers were told *not* to dress was “immodest, grubby or extreme.”

“Deadline Now Set In Fulbright Grant”

“Lambda Deltis To Hold Annual House Parties”

“Socialites To Become Mongers”: Greek row’s upcoming social events for the weekend were covered. Two of the main attractions were Beta Theta Pi’s prisoners of war party and Kappa Sigma’s French sewer party. Other events included Pi Kappa Alpha’s date function and Alpha Chi Omega’s Founder’s Day Banquet.

“Dan Cupid Remains Busy As Coeds Become Pinned”: Sorority women who were “pinned” by their boyfriends were listed. Pinning occurs usually one step before formal engagement when a fraternity man gifts his girlfriend the pin of his fraternity to swear his commitment to her.

List of Advertisements:

- Petty Ford dealership: You Save More, Because Petty Ford Sells More
- Union movie theater presents “Diary of Anne Frank” and “Cry the Beloved Country”
- Peter Sellers stars in “I’m All Right, Jack” at the tower theater
- George Shearing, Roger Williams and Frankie Avalon set to play at the Terrace

List of Cartoons and Art:

- Dee Ann Carling and Brent Cederlof are pictured in their prisoner of war costumes leading up to Beta Theta Pi’s party that Saturday
- Car dealer Scott Bringham Jr. is photographed in the Petty Ford ad
- Rie Rogers and Rex Mitchell are shown at a football game highlighting what proper dress for gameday looks like

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Articles:

“Navy Officer Training Now Open To Undergraduates”: The Naval Reserve Officer Training Corps officially opened for enrollment for males under 21, per an announcement from

Captain Francis J. Fitzpatrick. The program allowed students to receive a commission in the Navy or Marine Corps while completing their undergraduate studies. Upon the completion of their NROTC the young men were active duty officers in their respective branch.

“Open Session To Be Held By Sound Off”

“Coign Of Coze To Feature J. Bracken Lee”

“Seminar For Culture Is Now Ready”: The Scandinavian Seminar for Cultural Studies opened their application pool for the 1961-62 academic year. The Seminar was a study abroad program for Juniors, graduate students and professionals. Applicants had the options of studying in Sweden, Norway, Finland or Denmark where they stayed for three months learning the native language.

“Scholarship For Faculty Given By Ohio State”: Ohio State University released information on their Elizabeth Clay Howard Faculty scholarship for the 1961-62 year. The \$6,00 scholarship was open to faculty at any university, not just Ohio State. However, if selected the winner of the scholarship was to continue their studies at Ohio State in order to be eligible. Graduate students were ineligible.

“IK Members Announces New Pledges”

“University Debate Team To Begin Preparing Activities”

“New Reserve Unit Established At Fort Douglas”: The 9750th Air Force Reserve Recovery Squadron, a newly formed unit, held their first interviews on campus. Lieutenant Colonel Charles Kimball outlined the unit’s goals as providing the state of Utah with appropriate aircraft landing facilities in case of national emergency. Over 100 officers and enlisted men were invited to interview for the paid positions in the unit.

“Calling ‘U’”

List of Advertisements:

- Nilsson Sales & Service advertises their stereos and tape recorders
- Dev Jennings Quartet available for booking- “Make sure your music is modern”
- Beckstead pharmacy advertises their location as “Anything you can’t buy in a drugstore,” they also offered free prescription delivery
- Fire Prevention Week October 9-15, 1960. “Stop fires save lives”

List of Cartoons and Art:

- The debate team managers are shown in a photograph, pictured are: Julie Ford, Vic Bunderson, Karlynn Hinman and Steve Wood
- Adjacent to the Fire Prevention Week ad a cartoon is shown of a man witnessing a house fire then deciding to clean out the fire hazards from his own home

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Articles:

“Fort Douglas Anniversary To Draw ROTC Units”: The 98th anniversary of Fort Douglas’ founding saw a large celebration. Army, Navy and Air Force ROTC units from the U partnered with active duty Army as well as high school ROTC groups in a commemorative parade. Army and ROTC commanders for the day were listed while the day’s color guard consisted of members from all three ROTC branches.

“1st Production of ‘Peter Pan’ Begins Tonight”: The Young People’s Theater opened their newest production, “Peter Pan” that same evening. Opening night was family night which encouraged parents to take their children to see the performance. Shirley Maxwell was announced as the lead role playing Peter Pan while Vern Adix was the director. The cast was comprised of junior high, high school and college students.

“ACS Fellowship Awarded To W. A. Rinehart”: Wilbur A. Rinehart was VP of the U’s Geophysical Society when he was awarded the American Chemical Society Petroleum Research Fund Fellowship in Geophysics. The fund was presented to Rinehart by geophysics department head Dr. Kenneth L. Cook- the fund covered all tuition fees and included a stipend as well. Rinehart was also a member of the earth sciences honors society Sigma Gamma Epsilon.

“Seniors May Be Presented With Wilson Grants”: College seniors across the US and Canada were nominated by faculty to receive Woodrow Wilson graduate fellowships. Of the approximately 9,000 student nominations only 1,000 were to receive the grant for their first year as a graduate student. Each selected student received a \$1,500 stipend as well as full tuition coverage.

“Cuba Executes American For Invasion,” by United Press International

“LA Foundation To Award Fellowship”: The Soroptimist Foundation of Los Angeles was to announce the ninth winner of its fellowship to a female graduate student. The Soroptimist Foundation is an organization for professional and executive women in business. The group invited American and foreign students to apply and stated that special consideration was to be given to women in unique fields of study.

“Union Exhibition To Open For Art Department”: “Elections, the Artist Views the Hustings” was an art exhibition held in the Union on campus. The event showcased election-themed art from regional and nationally known artists. Guest artists are also listed.

“U Band Featured At Carbon Homecoming”: Director of the U’s marching band Professor Forrest D. Stohl announced that the U’s band was to participate in Carbon College’s homecoming festivities. The band marched in the homecoming parade and performed at the

football game as well. Carbon College, located in Price, Utah, was the first non University of Utah event the band took part in.

List of Advertisements:

- The Salt Lake Unitarian Church advertises their Sunday mass happening at both 11am and 6:30pm each week
- KWIC radio (station 1570) lists their regular featured artists for their “Refreshing Radio” campaign
- House of Music music store is advertised selling “All that jazz”
- The Union Ballroom was to host a free square dance on Monday October 17
- Esterbrook Pens boasts their new “101” pen. A campaign style march cartoon is included too with the caption “ELECTED!”

List of Cartoons and Art:

- Wilbur A. Rinehart is shown in a photograph accompanying the article covering his awarded grant

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Articles:

“Debate Squad Shows Satisfaction, Contest”: The year’s debate topic was formally announced as “Resolved: That the US should adopt a program of compulsory health insurance for all citizens.” Each new topic is determined by a submission pool from university coaches after they consult members of the team. Once submissions are received a national poll decides the official topic.

“History Chieftain Shows Many Sides Of Life,” by Jackie Back, *Chronicle* Feature Editor: Dr. W. Harold Dalglish was appointed as the head of the U’s history department months earlier during the Summer. Dr. Dalglish was an esteemed historian who earned his master’s at the University of Western Ontario and doctorate from the University of Pennsylvania. Dr. Dalglish was well versed in many fields but specialized in 18th century European expansion thanks in part to his many travels.

“Backs Of Buildings Show Interesting Sites”: The contrasting landscapes and architecture around the U campus is discussed as it is seldom noticed by many students. Modern architecture blends with historic buildings with the new Park building annex while hidden paths could be found across campus within the trees. Multiple gardens and bird baths could even be found for students looking for a quiet place to study.

List of Advertisements:

- Don-Carlos-Bar-Be-Q is advertised menu options and prices are also shown

- Creme K Lotion is advertised with one of their models pictured. Their slogan is “Keep your complexion beautifully clear with Creme K Lotion”
- Mullet Kelly clothing shop lists some of their specialty fashion lines including their series catered to “the young man who wants to make \$10,000 a year before he’s 30.”

List of Cartoons and Art:

- A split photo of the Park building is shown. One half shows the traditional front while the other is the modern rear annex
- Dr. W. Harold Dalglish is shown above the story announcing his department head position

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Articles:

“Kurtzwengen,” by Owen L. Saunders, Assistant Sports Editor: As snow began to fall at Alta’s Albion basin the local ski community was abuzz with excitement for the season to kick off. With poor, early season conditions the only available runs U ski team members and other experts made the trip to the mountains while beginners were told it was best to stay in until more snow finally falls. Amid the season preparations ski publications began to hit newsstands and mailboxes and local shops slowly got their inventory of new gear ready for the showroom floor. *The Chronicle* asked that any student groups involved in skiing or other winter sports contact them prior so they can arrange coverage of the events.

“Skiing On The Rocks At Albion”: While some diehards made the trek to high elevations to ski on light snowfall the general ski population was told to give it at least three more weeks before hitting the slopes. *The Chronicle* announced that each Friday beginning November 4 they would list local ski resort conditions. Current conditions of Alta, Brighton and Solitude are listed.

“Skiing Film Set For Showing At High School”: Acclaimed ski film creator Warren Miller was to present his newest film on October 20. The film “Swingin’ Skis” was to be shown at Highland High School thanks to the sponsorship of the SCATS Ski Club. Tickets were available for purchase from SCATS members or at local ski shops.

List of Advertisements:

- Walker Bank and Trust Company advertises their special student checking accounts and their specialty U of U checks
- Al Hohman’s Florsheim Shoe Shop is advertised featuring a cartoon barbershop quartet

List of Cartoons and Art:

- Local ski shop owner Dev Jennings is pictured looking through his shop's inventory

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- **“Behind The Scenes At Pittsburgh”**
- **“Pirates Save Face”**
- **“Wilkinson Over Olpin”**
- **“Utes Await Homecoming”**

“Pressure Home Run Wins For Pirates,” by United Press International: The previous evening the Pittsburgh Pirates defeated the favored New York Yankees in game seven of the World Series to win their first title in 35 years. The final score was 10-9 after a walk-off solo home run by Bill Mazeroski. The last time the Pirates had even reached the World Series was in 1927 when they again faced the Yankees only to lose.

“Utah State Leads Statistics Race”: Utah State University and the University of Wyoming found themselves atop the Skyline Conference four games into the 1960 season. Each program also led the conference in most offensive and defensive stats at that point in the season. In their previous matchup against the University of Idaho, Utah State was only three yards from breaking Wyoming's single game rushing yards record of 503.

List of Advertisements:

- The Salt Lake Junior Chamber of Commerce advertises the George Shearing performance which they sponsored. Ticket purchase locations are listed
- House of Pizza advertises their “Complete line of specialty foods” as well as a sample of their menu items

List of Cartoons and Art:

- Terry Nofsinger is shown in a photograph captioned “Leads Ute offensive”

Issue Date: October 17, 1960**Volume: 70****Number: 17****Page: 1****Articles:**

“Cutler Extends Invitation To Lectures”: Robert E. Cutler, University Alumni Association president invited students to the alumni homecoming lecture series. Speakers from various

departments at the U spoke upon their specialty fields such as physics, political science and cancer research. A luncheon was also held for attendees.

“Frosh Finals Thursday To Decide Posts”: Final voting for freshman class officers concluded Thursday of the same week. Campaign hopefuls were reminded to have their posters removed from campus by Thursday at 6pm.

“Class Gift Idea Needed Now”

“Tri-Delt Wray Snares Crown”: The previous Friday the Homecoming queen and two attendants were crowned. Lucretia Wray of the Delta Delta Delta sorority won queen while Sharilyn Silver of Chi Omega and Christine D’Arc of Delta Gamma were selected as attendants. The three appeared over the upcoming Homecoming week in “Sketches and Quartets,” the parade, the football game and finally in Saturday evening’s dance.

“Senate Prexy Sets Date On Campus”

“Wallis Outlines 10-Point Econ Program,” by Meg Rampton, *Chronicle* Campus Editor: The previous Friday economist and graduate school of business dean at Chicago University Dr. W. Allen Wallis presented his lecture to U students regarding American economic growth. Dr. Wallis utilized economic figures from both president Truman and president Eisenhower’s terms to show the growth we witnessed under the latter. Wallis had high hopes in future economic growth should his 10-point plan which is listed in the article be followed.

“Utonian Announces Class Picture Date”

“Salt Lake’s Mayor To Face Campuses”

“Pen Issues Call For Writings”: Students interested in having their work published in *Pen*, the U’s literary magazine were urged to apply in *Pen*’s main office in the Union. Poetry, prose and art pieces were accepted.

“Combine Classics, Jazz, Says Musician Shearing,” by Richard Rosenbaum, *Chronicle* Staff Writer: The Coign of Coze invited George Shearing to campus the previous weekend for an informal lecture and performance. Shearing spoke upon his musical influences and gave tastes of them on the piano. Different styles of jazz were also a discussion point of the evening.

“Strange Smells Float Through U Buildings,” by Jackie Back, *Chronicle* Feature Editor: The signature scents of buildings on campus are described in this lighthearted piece. Whether it’s mustard, dust or, surprisingly, ether, each building on campus is known for its unique smell according to this article.

List of Advertisements: None

List of Cartoons and Art:

- Lucretia Wray, Christine D'Are and Sharilyn Silver are pictured above the article covering their Homecoming week royalty wins
- George Shearing is pictured alongside the article covering his visit

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Articles:

“Platforms...”: The 1960 Democratic platform revolved heavily around one quote: “The Right to a good education.” While every American agreed that a quality education is a right not everyone agreed on how to achieve this. Many politicians believed that new infrastructure and pay raises for teachers will lead to better education. This article points out that spending money to do more of the same may not truly improve education. Instead, we need to deeply consider what and how we teach our students and fully overhaul our system.

“Letter To The Editor- *Discrimination*”: The *Chronicle* previously released an update on Ohio State University’s Panhellenic Council forcing discriminatory clauses to be removed from all chapter’s constitutions. This letter praises OSU’s decision and calls for the U to put the same rules into place for their own Greek row. The U’s Greek organizations are referred to as discriminatory and repugnant in the letter.

“Carolina Minority Defeats Present Honor Principle”: South Carolina University faced issues with trust in their honor principle due to blatant disrespect from a small number of students. The school’s own faculty released a report demanding change to the honor principle. Part of the report suggests increased class sizes to keep more eyes on misbehaved students as it is the job of bystanders to report principle violations.

“U Musicians Chosen”: The University Symphony Orchestra revealed their new student officers. Their Fall concert performance was set to occur on November 20, and was directed by Dr. Leroy J. Robertson. The newly elected officers were: Ronald Daum as president, Joyce Lowry as VP, Elaine Lewis as secretary and Bryan Oblad as treasurer.

“Sound Off Meets”: Sound Off’s first meeting was the discussion of “Sex and Free Love.” Sound Off chairman Diane Schlekman says the group aims to allow students to exchange ideas and beliefs. The group invited all students to attend and also encouraged new discussion ideas to be suggested.

“The Daily Utah Chronicle”: Newspaper information is listed as well as names of contributors.

List of Advertisements:

- The University’s KUER radio station advertised the day’s schedule
- **Classifieds:**
- Cars, mopeds, skis, musical instruments and bicycles posted for sale

- Apartments available for rent
- House-sitters wanted
- Car pools wanted
- Lost belongings on campus

List of Cartoons and Art:

- The Little Man On Campus cartoon series is shown again. A professor pokes fun at fraternities with the board of trustees saying that Greeks want professors to stay longer so they can pass around exam answers.

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Articles:

“Utah Symphony Week Set By Gov. Clyde”

“Calling ‘U’”

“English Department Head Wishes For Divided Life,” by Jackie Back, *Chronicle Feature Editor*: Dr. Jack H. Adamson, new English department head said his ideal life would be divided equally of fishing and the Renaissance. Dr. Adamson loved to talk about fishing and specialized in Renaissance literature during his undergraduate studies.

“Various Views Of World Made Known”: Dr. A. L. Streadbeck, the U’s foreign student advisor, boasted about the 300 foreign students studying on campus. Dr. Streadbeck notes that personal connections with foreigners is the best way to strengthen America’s foreign relations.

“Damn Yankees’ Players Will Travel To Orient”: 15 University students left on a seven week trip to the Pacific to perform the musical “Damn Yankees” for servicemembers and US State Department personnel overseas. C. Lowell Lees directed the play over the tour which made stops in: Hawaii, the Philippines, Guam, Wake Island, Japan, Okinawa, Korea and Formosa. Obstacles such as moving sets overseas and the lack of an orchestra did not concern Lees prior to departure.

List of Advertisements:

- A square dance held the same evening in the Union on campus is advertised
- Don-Carlos-Bar-Be-Q is advertised as “Real eat’n pleasure” menu options and prices are also shown
- Douglas Aircraft Company invites engineers and scientists who will soon graduate or already obtained a degree to attend their on campus interviews with a representative on October 31
- Old Spice Short Cut Hair Groom is advertised with the slogan “Makes your haircut fit your head!”

List of Cartoons and Art:

- A photo of Dr. Jack H. Adamson accompanies the article covering his divided life
- “Damn Yankees” cast members are photographed in action before their departure to the Pacific

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“Cagers Face Starter Troubles”: Utah basketball was in serious trouble for the upcoming 1960-61 season. After star player Allen Holmes was officially marked as out for the entire season after a car accident much to coach Jack Gardner’s dismay. Only three starters returned from the previous season leaving gaps in the roster for Gardner to work with.

“I-M Football”

“Papooses Snare Tie From Junior Aggies”

List of Advertisements:

- Walker Bank and Trust Company advertises their special student checking accounts and their specialty U of U checks
- Jockey Briefs advertises their briefs with a fictional character “Blackstone Tort”
- *The Christian Science Monitor* advertises half-price subscriptions to the magazine for students and faculty. Readers could send an attached coupon to claim the deal.

List of Cartoons and Art:

- Coach Jack Gardner is shown in a photograph next to the story covering Utah basketball